

السفارة الهندية بغداد – العراق

## Sub: 54<sup>th</sup> edition of IHGF Delhi Fair (Autumn) 2022 to be held from 14 – 18 October 2022 at India Expo Centre & Mart, Greater Noida, Delhi NCR.

The Export Promotion Council for Handicrafts (EPCH) is an apex body of handicrafts exporters for promotion of exports of handicrafts (handcrafted/handmade) and synergy products and projects India's image as a reliable supplier of high-quality handcrafted goods and merchandise. The EPCH is also a leading B2B trade fair organizer and the IHGF Delhi Fair is an event of national prominence recognized as the largest congregation of handicrafts exhibitors by the "Limca Book of Records". The last physical i.e. in-person edition of the fair was held in March 2022 and had the distinction of being the first Mega event of prominence post COVID to open to a global audience in Asia with over 1675 exhibitors. The fair was visited by over 7000 overseas buyers and their buying & sourcing representatives from over 102 countries. **The success of this fair gave a message of confidence to the world that "India has opened up for business for buyers from all across the world"**.

India is emerging as a trusted sourcing partner in the world in the space of lifestyle products like handicrafts, carpets & textiles and furniture. The growth of the exhibition will enable the participants to utilize the opportunity to achieve better business outcomes and contribute significantly to the exports of Indian Handicrafts products. **IHGF** is a platform where buyers come across the globe come and place orders. The opportunities for exhibitors both big and small are alike as every exhibitor gets to meet with buyers, understand their needs and requirements, market trends and then work on it.

The 54<sup>th</sup> IHGF Delhi Fair (Autumn) 2022 is being organized from 14 – 18 October 2022 as a physical (in-person event) at the India Expo Centre & Mart, Greater Noida, Delhi NCR with all necessary safety protocols and SOPs for organizing B2B trade expositions issued by Government of India. The fair will be an exclusive connect for buyers of Home, Fashion, Lifestyle, Textiles and Furniture with the participation of over 2000 exhibitors in 14 purpose-built exhibition halls and 900 permanent showrooms apart from Theme Pavilions, Artisanal Fare, Ramp Shows & Live Craft Making demonstrations from all across India. The broad categories of products on display at the fair are:

- · Houseware, Decorative & Gifts
- Furniture & Home Accessories, Lawn & Garden articles
- · Home Textiles, Furnishings & Floor Coverings, Carpets & Rugs
- Fashion Jewellery, Accessories & Bags, Ethnic Garments, Fashion Wear, Stoles, Scarves & Shawls
- · Christmas & Festive Décor, Hand-made Papers & Products, Potpourri, Candles & Incense and
- · Lamps & Lighting accessories

Embassy of India, Baghdad urges buyers, importers and stakeholders in the field of handicrafts, carpets, textiles and furniture to register themselves at <u>www.ihgfdelhifair.in/register</u>.

For any queries send an email on visitors@ihgfdelhifair.in